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Welcome to the 2022 Highmark Foundation Annual Giving Report.

Throughout the 23 years the Highmark Foundation has been supporting communities within Highmark's footprint, we have intentionally partnered with nonprofit organizations implementing impactful programs and initiatives that make a real difference. With every year, every funded grant, we honor our commitment to help improve health outcomes for communities whenever and wherever possible for one reason: because we care for our communities and each individual within our footprint.

The Highmark Foundation focuses its grant making based on four funding priorities: chronic disease, family health, service delivery systems, and community health.

The Foundation and its restricted funds awarded over \$15 million in 2022 in grant funding to support nonprofit organizations, hospital systems and public and private schools that implement programs based on these funding priorities.

Focusing our grant making on evidence-based initiatives that address improving overall health, including social, behavioral, and other components of health and well-being is key to our work as this directly aligns with Highmark Health's mission.



This year's report shines a spotlight on successful partnerships with organizations that are the boots on the ground helping our neighbors firsthand, but it's just a glimpse into the true impact of the amazing work our community partners do every day. This report also highlights the tremendous impact of the Foundation's two new restricted funds, Highmark West Virginia Charitable Fund for Health and United Concordia Dental Charitable Fund, which have enjoyed one full year of charitable support statewide and nationally, respectively.

Together we are working in collaboration not only to continue our support to meet the needs of our neighbors, but we're also committing to improving how we care for our communities. From the smallest community need to large-scale challenges, the Highmark Foundation is proud to serve others, alongside our partners, creating lasting, positive solutions that improve the health and well-being of every community member within our growing footprint.

Daniel A. Onorato

Chair, Executive Vice President, Chief Corporate Affairs Officer,

Highmark Heath

Yvonne Cook
President,
Highmark Foundation



Special note from Highmark Health President and CEO David Holmberg

In 2022, Highmark Health continued to deliver on a longstanding promise to strengthen the health and economic resilience of our communities by providing more than \$300 million in enterprise-wide community support, including corporate giving, charity care, and uncompensated care. We also continued to invest in capabilities and programs addressing social determinants of health, launching a multi-year initiative to create a highperforming social care network of community-based organizations that are effective in addressing needs such as access to healthy food and reliable transportation.

The Highmark Foundation plays a key role in building strong relationships with these organizations and setting these programs up for success. On behalf of the entire Highmark Health enterprise, we thank and celebrate the Highmark Foundation for its commitment and dedication to our communities.

Highmark Foundation Board Members and Officers



Daniel A. Onorato, Chair, Executive Vice President, Corporate Affairs, Highmark Health



Roosevelt Allen, DDS, MAGD, ABGD Chief Dental Officer, United Concordia Dental



Doris Carson Williams, Vice Chair, President & CEO, African American Chamber of Commerce



Kenya T. Boswell Senior Vice President, Community Affairs, Highmark Health



Janine Colinear Senior Vice President, Finance, Highmark Health



Judy W. Sjostedt Executive Director, Parkersburg Area Community Foundation



Yvonne Cook President. **Highmark Foundation**

Highmark Foundation Staff Members



Jane Brooks **Program Analyst**



Nina Sexton Community Affairs Analyst



Kate Hancock **Program Officer**

Mission

The Highmark Foundation is a 501 (c)(3) private, charitable organization dedicated to improving the health, well-being, and quality of life for individuals who reside in the communities served by Highmark Inc. and its subsidiaries and affiliates. We fulfill our mission by awarding high-impact grants to charitable organizations that implement evidence-based programs aimed at improving community health. Central to the Foundation's work is identifying and continuously reevaluating our region's prevailing health care needs. By doing so, the Foundation remains at the forefront of those needs, well-equipped to pinpoint the issues that more urgently need support.

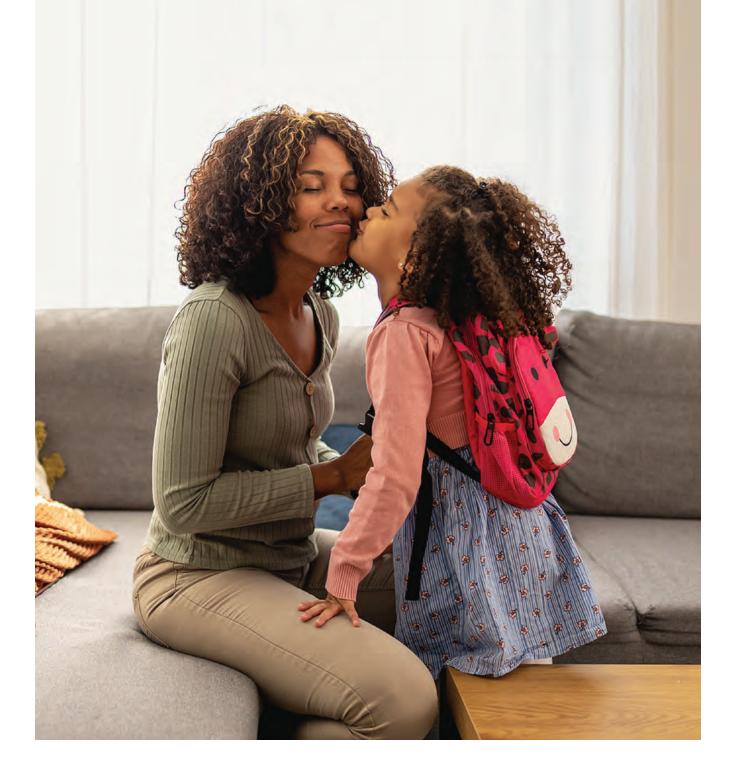
In 2021, two new restricted funds were established at the Highmark Foundation — the Highmark West Virginia Charitable Fund for Health and the United Concordia Dental Charitable Fund. These funds support the ongoing work of the Highmark Foundation across its footprint and beyond.

For more information, visit **highmarkfoundation.org** and follow the Highmark Foundation on LinkedIn.



Partnership Success Stories

At Highmark Foundation, we are driven by our mission to improve health, well-being and quality of life for individuals throughout the regions we serve.



At the core of our work, our goal is to support initiatives and programs aimed at cultivating and growing community health, and the fundamental preventive and primary health care services that lift up those in need.

Our accomplishments reflect the resilience of and the unique opportunities offered by our safety-net providers and community organizations who are dedicated to improving essential health care for diverse patient populations.

The following is a snapshot of our commitment to improving lives.



Delivering direct care that is effective, timely, and person-centered.

Ensuring the equity and accessibility of care delivered to every patient, at every level of our society.

A Call to Care

The link between oral health and overall physical health is strong, making it vital to providing direct care services to those who would otherwise go without care. Highmark's funding supported the Mission of Mercy Pittsburgh free two-day dental, hearing, and vision clinic, which resulted in 1,465 people receiving care in 2022, and an overall care value of \$1,556,512.

Metro Community Health Center

We provided funding for this Federally Qualified Health Center (FQHC) Look-Alike to hire two LPNs who will help manage programs designed to improve community outreach and address care needs for people living with chronic diseases in the east Pittsburgh area. Chronic diseases are the leading cause of death and disability in Allegheny County. FQHCs play a critical role in community health by removing health access barriers and providing quality care for individuals in need. The impact of FQHCs is evidenced by their broad reach, as 5,327 patients were able to receive care in 2022.



Taking care of basic needs by addressing key drivers of the social determinants of health.

Providing the essential resources residents need to survive and flourish in their homes, schools and communities.

Erie County Community Foundation

Highmark Foundation's \$25,000 support funded a planning grant to develop a multi-organization supportive housing project and pipeline for Erie County over the course of nine months. The project targets those experiencing homelessness in Erie and the intersections between behavioral health, housing, health care, and major hospital systems. By following the National Alliances to Ending Homelessness' Housing First model, the Erie County Community Foundation and partnering organizations plan to address the need for immediate, permanent housing to improve health and quality of life in Erie County.

Project Destiny

Project Destiny's Thrive18 initiative builds direct, household-level relationships with residents of Pittsburgh's Northside neighborhood, providing families access to health care, food, utilities, housing, education, and literacy. Through Project Destiny's work in 2022, a total of 2,776 residents have gotten at least one social determinant of health (SDOH) need met. Project Destiny works with community partners, including the Allegheny County Department of Human Services, North Side Christian Health Center and other local organizations to enhance residents' stability and health outcomes and achieve goals related to their physical, intellectual, artistic, and social needs, a testament to the organization's positive imprint on the community.



Championing people on the front lines and at the heart of delivering care.

Supporting programs and providers who are making a difference in the lives of vulnerable patient populations.

Free Medical Clinic of DuBois Inc.

Highmark provided funding for the Free Clinic of DuBois Inc. to support the expansion of behavioral health programs and services. Through Highmark's support, the free clinic has more staff on board to carry out its work with agencies in the tri-county area to increase access to free, patient-centered oral care and behavioral health services. 185 patients are expected to be positively impacted by this funding.

Highlands Health

Free clinics, as opposed to Federally Qualified Health Centers (FQHC), rely on private grants, individual contributions, and volunteer clinicians to provide high-quality health care services to low-income, under-insured or uninsured patients. With the assistance of Highmark Foundation's grant funding, Highlands Health has begun transitioning from a free clinic to a Federally Qualified Health Center Look-Alike (LAL), which involves hiring a consultant to aid in the application process and ensure Highlands Health maximizes access to care for medically underserved populations and communities in the Johnstown and Somerset areas. This transition is important for the patients Highlands Health serves because more funding allows for the freedom and capacity to provide more robust services in critical-need areas.



Community outreach to meet people where they are.

Increasing lifesaving screening and immunization access for marginalized patients.

Allegheny Health Network

Communities with poor health outcomes often have poor immunization rates. Allegheny Health Network (AHN) meets these populations where they are, holding effective, targeted vaccination clinics in partnership with neighborhood groups, for marginalized, hard-to-reach patient populations. In 2022, AHN's "Moving the Needle" outreach program expanded to include screenings for cancer, heart disease, diabetes, and chronic diseases that result in disproportionately poor health outcomes in diverse populations. AHN's goal is to provide 1,000 vaccinations and 300 health screenings to the community through its outreach program.

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Transformative Grantmaking

Closing gaps in access for underserved populations



Primary Care Health Services Prioritizing the integration of primary and oral health care services

Oral health has a deeper impact on overall health than many realize. A growing body of research indicates that periodontal disease — which often stems from common dental issues or a lack of dental hygiene — is linked to cardiovascular disease, diabetes, and stroke. There are also more immediate crises related to oral health, such as a tooth infection that causes a life-threatening septic shock.

That means the sharp divide in health care access and affordability between differing communities can have significant consequences. For example, children ages 5 to 19 from low-income families are twice as likely (25%) to have cavities compared to those from higher-income households (11%); and 1 in 5 children, ages 5 to 11, and 1 in 7, ages 12 to 19, have at least one untreated cavity. As we are learning, failing to address these issues can lead to long-term health issues, as well as more immediate pain and eating challenges, and social difficulties.

Primary Care Health Services (PCHS), which provides quality health care and health education to predominantly low-income patients in the Pittsburgh area, recognizes the need for people to have access to dental care. As a leader in whole-person care, with a unique integration of care services, they are undergoing a large expansion that will include a greater capacity for its dental program. A \$180,000 Foundation grant will help support the expansion of the dental program at PCHS's Hazelwood Community Health Center and West End Community Health Center, as well as the hiring of two dentists.

With the project breaking ground in spring 2023 and the dentists set to be hired around the same time, PCHS expects to see a major increase in both the number of patients and regular dental visits due to growing demand for dental services, along with greater community awareness about the link between oral health and overall health.

Adagio Health Inc.

Improving support for female veterans

Throughout history, female veterans in the U.S. military have often been overlooked, underresourced and under-acknowledged compared to male veterans, and the consequences of this gendered divide have continued to affect many facets of women's mental and physical health, to this day.

Research conducted by Veterans Affairs in 2015 demonstrates that approximately 46-69% of women veterans have mental health needs, and on average, women veterans experience higher rates of poverty, homelessness, food insecurity, and trauma. These inequities impact women on an intersectional level, as the issues are generally compounded by factors of race, ethnicity, disability, gender identity, and sexual orientation.

Adagio Health of Western Pennsylvania (WPA) provides health care, nutrition, and educational services to residents across 23 counties. The organization's services are primarily geared toward demographics experiencing significant health disparity and inequity, including women, veterans, communities of color, LGBTQ+ individuals, people with disabilities, and vulnerable patients in need of care.

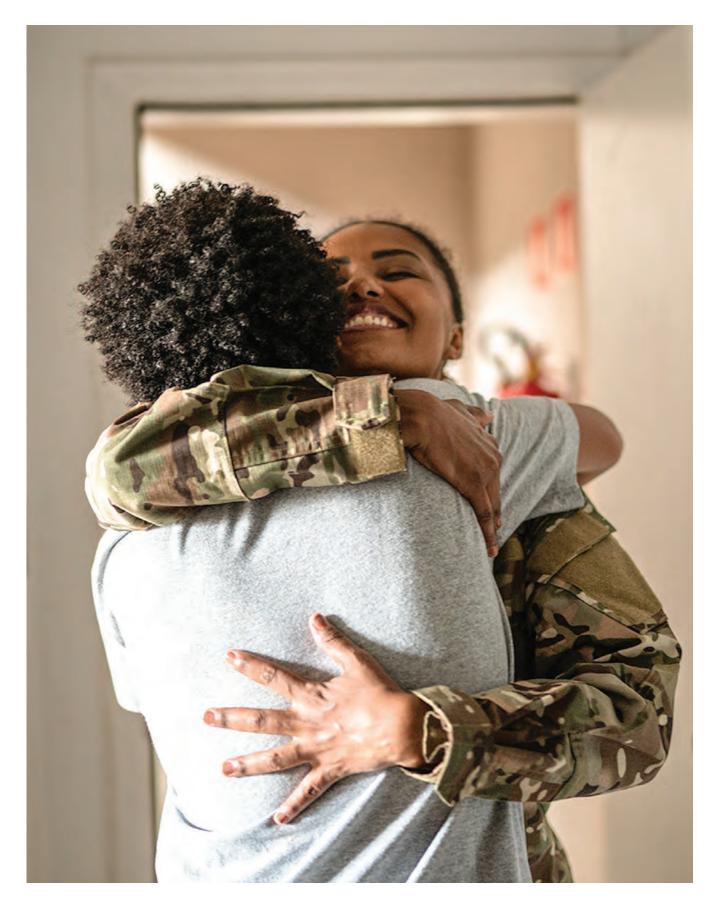
Adagio partnered with RAND Corporation, a nonprofit committed to public interest, to conduct community health needs assessments that shed light on services and supports needed by women veterans receiving care from Adagio.

In 2022, The Highmark Foundation contributed \$168,000 to help fund the Adagio Health Women Veterans Needs Assessment running from June 2022 to February 2023. Key findings from the needs assessment, which was recently published, reveal that women veterans in the Adagio Health service area face physical, mental, and emotional health challenges daily. These include insufficient access to trauma-informed and evidence-based care, inadequate social support leading to feelings of isolation, unwelcoming environments that leave them feeling invisible and devalued, and the burden of caregiving responsibilities.

Through illuminating insights and statistics, Adagio's assessment demonstrates the lack of existing knowledge and research on women veterans and the unique adversity they face in receiving care and resources.

The assessment outlines several considerations for implementing change and improving outcomes for women veterans that include using systematic, ongoing data collection to identify unmet needs and gauge progress, individualizing and tailoring assistance to women's unique needs and experiences, and exploring additional opportunities to solicit input from women veterans.

Through the project and with the Foundation's continued support, Adagio and RAND have worked to identify key gaps in services for women veterans in WPA, better understand accessibility and qualifications for Veterans Affairs benefits, and offer recommendations for future investments in services to improve physical, mental, and emotional health outcomes for women veterans.



Pennsylvania CASA Association Addressing health care access in foster care

Children in foster care suffer from unique health care needs due to vulnerable family conditions and environments that predate placement in foster care, as well as physical, mental, and emotional dynamics within the child welfare system itself.

Founded in 1988, the PA CASA Association, a network of 22 local CASA programs serving 28 counties, has earned a trusted reputation due to its work advocating for the safety and well-being of some of the most vulnerable populations in society — abused and neglected children living in group homes, shelters, and treatment facilities.

Through the organization, compassionate, committed volunteers, or CASAs, are appointed by a judge to complete special pre-service training in accordance with the Pennsylvania Juvenile Act, and meet with children, families, and relevant contacts to represent children in cases of abuse or neglect and identify solutions for improved health and wellness outcomes.

Minority populations, including LGBTQ+ and Black and brown children, disproportionately suffer from poorer health outcomes, abuse, and harassment compared to children of other identities and backgrounds. According to Pennsylvania Court Appointed Special Advocates' (CASA) Healthcare Advocacy data, 13% of African American and 10% of Hispanic children have reported having fair or poor health compared to 8% of non-Hispanic white peers. Statistics also support that young gay and bisexual males experience disproportionately high rates of sexually transmitted diseases.

To help increase PA CASA Association's impact on child health and well-being and address specific need areas of foster care demographics in Pennsylvania, Highmark Foundation contributed

\$82,500 in grants toward a new training program and curriculum for volunteer advocates — 81 of whom have already been trained.

Highmark's funding is also enabling the Association to better evaluate gaps in advocacy for children's needs, particularly those related to racial, ethnic, and LGBTQ+ health equity.

Results from the pre- and post-tests for CASA's new curriculum have indicated a 20% increase in volunteers' confidence to advocate for children's health care needs. Three-month comparative data reflecting the responses of 42 volunteers serving 66 children has demonstrated that unknown needs in physical, oral, and developmental health decreased by 204.17% following the new training program. This steep change indicates that volunteers have the information they need to advocate for children's unmet needs.

Additionally, children's unmet needs in the areas of physical, oral, and developmental health decreased by 163.77%.

CASA volunteers are uniquely positioned to help address these barriers in the foster care system as they are the only member of the child welfare system with unrestricted access to a child's entire record, including medical records. This level of access is provided by 42 Pa. C.S. &6342(d)(1) and allows volunteers to effectively advocate for children in dependency, unlike any other professionals in the child welfare system. The organization's pilot program, a 12-month project involving six CASA programs from across Pennsylvania, offers training to approximately 50 volunteers serving up to 50 children who are facing disparities due to racial, ethnic, and LGBTQ+ identity and discrimination.

Miller-Keystone Blood Center Diversifying the donor base

Across a footprint that stretches from Reading, Pa., through the Lehigh Valley and into western New Jersey, the Miller-Keystone Blood Center (MKBC) serves nearly 3 million people and has 200,000 active donors of all ages and backgrounds. One population, however, is becoming increasingly important — and is woefully underrepresented in its donor database.

In early 2022, MKBC had just 750 active donors who identified as Hispanic, despite the center having a large presence in Allentown and Reading, where Hispanic people represent 52.5% and 66.9% of the population, respectively. It is vital to increase the number of donors from this group, not only because there is always a need for lifesaving blood donations, but because there are inherent benefits to receiving blood from a donor of the same ethnicity. Certain antibodies are inherited and similar within ethnicities, so in areas where there are more Hispanic people, more Hispanic donors can make a significant impact on health outcomes. Additionally, nearly 60% of the U.S. Hispanic population has Type O blood, which

is considered universal, and anyone can receive those red blood cells.

Recognizing that need, the Foundation provided a \$120,000 grant to MKBC to support a two-year effort meant to increase the number of Hispanic donors beginning in 2023. In year one, centered on Allentown's new Hamilton Donor Center, a community liaison manager will perform outreach to several local Hispanic groups, translate existing printed materials and social media pages to Spanish, develop radio and television announcements, and schedule school presentations — all with the goal of recruiting up to 280 new blood donors.

The project's success will help both the growing and thriving Hispanic populations in these cities and a blood center whose mission becomes more vital each year.

What makes this grant unique? This grant focuses on the "match" of blood types recognizing the variation in antibodies for different populations.

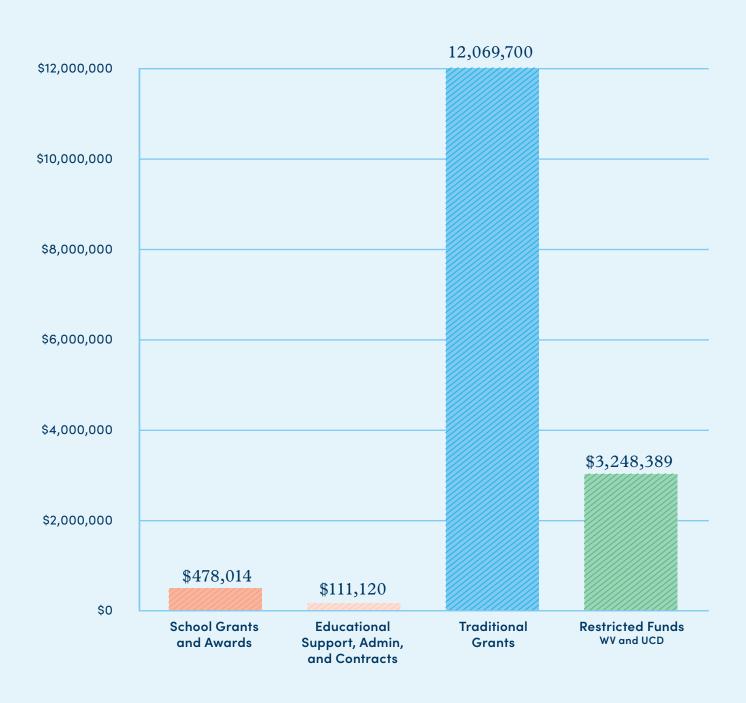


Grant Listing

Highmark Foundation offers grants to support organizations whose work aligns with our four priorities — chronic disease, community health, family health, and service delivery systems — as well as health and wellness programs in our region's schools.

Total Foundation Funding

\$15,907,223



Traditional Grants

COMMUNITY HEALTH

Allegheny Health Network To support salaries, training, and equipment for two community health workers for the Front Door Initiative for Social Emergency Medicine.	\$230,000
Allegheny Health Network 2022 Talent Attraction Program Jefferson (TAPJ)	\$190,000
Allegheny Health Network Moving the Needle of Health Equity 2.0	\$150,000
Allegheny Health Network The George J. Magovern, Sr. Underrepresented Minority Scholars Program	\$10,000
Allegheny Health Network To support the Heart to Heart Health two-year pilot initiative, which will address hypertension and heart failure in the North Side of Pittsburgh.	\$125,000
Allegheny Health Network To support Allegheny Health Network's Financial Assistance Program, which provides financial aid for patients with limited or no medical insurance.	\$5,000,000
Allegheny Health Network To support AHN's nursing scholars pilot program, an effort to address the critical shortage of nurses.	\$1,100,000
Bidwell Training Center To support Bidwell Training Center's Medical Career Training Programs over two years.	\$250,000
Caring Foundation To support peer support programs for grieving children and adults at The Caring Place.	\$250,000
Carnegie Mellon University To support the expansion and reach of the Chill Project.	\$50,000
Carnegie Mellon University To support the assessment of an expanded evaluation for the current Chill Project at Clairton School District and to explore the impact of mindfulness-based training at Jefferson Hospital in the Allegheny Health Network.	\$100,000
Carnegie Mellon University To support research to develop a model that will detect transitional spinal anatomy using AI/ML patient-level MRI data sets.	\$150,000

COMMUNITY HEALTH (CONTD)

East Liberty Family Health Care Center, Inc. To purchase a mobile medical and dental van to provide health care to individuals living in the top nine uninsured, underinsured, and underserved ZIP codes throughout the East Liberty Family Health Care Center service area.	\$200,000
Georgetown University McDonough School of Business To support the Portion Balance Coalition (PBC), a 33-member group of thought leaders and national companies that support food as medicine efforts.	\$50,000
Project Destiny To support Project Destiny's Thrive18 SDOH community initiative.	\$885,000
The Advanced Leadership Institute To support TALI's programming that contributes to the development of Black professionals in the Pittsburgh region.	\$200,000
The Erie Community Foundation A planning grant to explore feasibility of implementing the Supporting Housing Project and Pipeline for Erie County.	\$25,000
The Friendship Circle of Pittsburgh, Inc. To support the development of a new Teen Wellness Initiative, a combination of programs focused on reducing the stigma associated with mental health and wellness support and educating and engaging teens on health and wellness topics.	\$100,000
INROADS Inc. To support the continuation of the INROADS internship and scholarship program.	\$75,000
United Way To support 29 United Way agencies in Pennsylvania.	\$1,196,000

CHRONIC DISEASE

Face2Face Healing To support the organization's expansion by hiring an additional clinical therapist.	\$116,000
Metro Community Health Center To hire two licensed practical nurses (LPNs) to support Metro Community Health Center's capacity to address the growing needs of chronic care patients.	\$125,000
The Sight Center of Northwest Pennsylvania To support the National Diabetes Prevention Program expansion, education, and awareness efforts into Crawford and Venango counties.	\$75,000
FAMILY HEALTH	
Adagio Health Better Health Outcomes 2023	\$25,000
Destiny of Faith, Inc. To support the faith-based Health Collaborative's programs, including quarterly health workshops, the minority health summit, and the Pastor's Luncheon.	\$44,000
Maternal and Family Health Services, Inc. Oral Health Program at Circle of Care Maternity Medical Home	\$100,000
MAYA Organization To increase the impact of the perinatal support program through the implementation of the JJ Way, a health care delivery program approach to reduce health disparities in preterm birth and low-birth weight babies in at-risk populations.	\$50,000
Pittsburgh Business Group on Health (PBGH) To sponsor a three-part educational series in 2023, addressing African American, Indian/Alaskan Native Americans' Health Inequities and High Maternal and Infant Death Rates.	\$75,000
Project Build Them Up, Inc. Passport 2 Fitness	\$168,000

SERVICE DELIVERY SYSTEMS

Adagio Health Inc. Adagio Health Women Veterans Needs Assessment	\$168,000
A Call to Care, Inc. To support A Call to Care's free two-day dental clinic called Mission of Mercy Pittsburgh and its newly established rural Clinic Expansion program.	\$100,000
Free Medical Clinic of DuBois, Inc. Expansion of Free Medical Clinic Service Delivery System	\$25,000
HCSC Blood Center DBA Miller-Keystone Blood Center Diversity Program to reach Hispanic communities	\$120,000
Highlands Health: Laurel Highlands Free & Charitable Medical Clinic To support Highlands Health's plan to transition from a free clinic to a Federally Qualified Health Center Look-Alike	\$55,000
Highlands Health: Laurel Highlands Free & Charitable Medical Clinic Improving capacity for Pennsylvania's Free Clinics RFP suppor	\$25,000
LGBT Center of Greater Reading Building primary provider connections at Rivertown Pride Center	\$160,000
Pennsylvania CASA Association Advocating for Health Equity: Addressing Racial, Ethnic, and LGBTQ+ Health Disparities in the Child Welfare System	\$82,500
Primary Care Health Services To support the expansion of the current dental health services program and addition of two new dental clinics	\$180,000
Northampton County Area Community College Foundation Emergency Medicine Training Program High-Technology Equipment	\$37,700
A Call to Care Programmatic support	\$2,500
Traditional Grants Total	\$12,069,700



School Grants and Awards

Health and wellness in schools has always been a priority for the Highmark Foundation. The School Grant and Awards Program serves schools in central, northeastern, and western Pennsylvania, as well as West Virginia, and provides schools with three unique opportunities for improving health and wellness.

HIGHMARK FOUNDATION SCHOOL GRANTS

Schools in Pennsylvania and West Virginia can apply for grants up to \$7,500 to support these health and wellness initiatives: environmental health, healthy eating and physical activity, positive school climate, and school-based health.

SUPPORTIVE SERVICES HEALTH GRANTS

High-needs schools in underserved and disadvantaged communities can apply for grants in these two categories:

Child Health and Wellness Grant: Provides up to \$1,000 to help with purchasing specific items that impact a child's overall health and well-being, including eyeglasses, clothing and undergarments, healthy and nutritious food, and personal toiletries.

Equipment and Supplies Challenge Grant:

Matches up to \$2,500 for purchasing items such as vision screeners, digital scales, new cots, blood pressure monitors, glucose meters, and stethoscopes. Schools must provide a detailed invoice or purchase order and show evidence of secured funding from additional sources.

Albert Gallatin North Middle School: Social-Emotional Learning and Mindfulness Practice	\$5,000
Albert Gallatin South Middle School: Social-Emotional Learning and Mindfulness Practice	\$5,000
Albert Gallatin High School: Colonial Strong	\$7,000
Aliquippa School District: School-wide Positive Behavior Interventions and Supports	\$3,200
Aliquippa School District: Heat Pump Filter Upgrade	\$7,500
All Saints Catholic School: SPARK PE	\$1,400
Athens Area School District: HIIT Wellness	\$7,300
Beaver Area High School: Beaver Area High School - HIIT FIT	\$7,200
Beaver Area Middle School: Beaver Area Middle School - HIIT FIT	\$6,900
Bedford Area School District: Middle Movers	\$7,200
Bedford High School: Bedford Area School District's School Health Program	\$3,500
Bethlehem Area School District: Stock Asthma Medication Program	\$2,600
Bishop Canevin High School: The Road to Anti-Racism	\$7,500
Butler Area School District: Creating a Positive School Culture for All Learners	\$7,500
California Area School District: Chill: You Got This	\$7,500
Calypso Elementary School: Ice Machines for Nurses	\$7,300
Community Specialists Corporation: New Outlook Academy Outdoor Meditation Space	\$7,500
Connoquenessing Valley Elementary School: The Leader in Me	\$5,500
Corpus Christi School: Crusaders Charging for Good Health	\$2,800
Cranberry Junior Senior High School: Get Fit w/ GaGa Ball	\$7,500
Dunmore School District: Personal Hygiene	\$500
East Stroudsburg Area School District: ESASD Restorative Justice	\$7,500
Eastern Greenbrier Middle School: Eastern Greenbrier Middle School Health Clinic	\$2,000

SCHOOL GRANTS AND AWARDS

Fox Chapel Area School District: RED Program (Raising Expectations Daily)	\$7,100
Franklin Regional School District: Outdoor Fitness Stations	\$6,900
Freedom High School: Patriot Fit	\$7,000
Greenbrier East High School: Greenbrier East Clothing Closet	\$1,000
Greencastle-Antrim School District: Fitness Through Fun: Impacting Student Health & Wellness Engagement	\$6,000
Greensburg Salem Middle School: Heart Healthy Golden Lions	\$5,000
Greenville Area School District: Trojan Strength	\$7,400
Highlands School District: Rams Fit Club	\$7,300
ackson Elementary School: Medical Emergency Team Resources and Professional Development	\$2,500
Keystone Central School District: Wildcats Wealth of Health	\$5,600
Kiski Area High School: Lunch and Learn Fitness Club	\$7,300
iberty High School: Hurricane Fitness	\$7,000
Manchester Academic Charter School: To The MACS!	\$5,600
Mercyhurst Preparatory School: PrepareU Mental Health Curriculum	\$7,500
Montessori Academy of Chambersburg: Increase to Nursing Services	\$4,000
Moshannon Valley Elementary School: Fitness Challenge Obstacle Course	\$3,800
Mother Teresa Academy: Saints Grow Up Strong	\$7,000
NativityMiguel School of Scranton: Student Wellness Initiative — "Calm Corner"	\$6,200
Overbrook Elementary School Parent-Teacher Organization: Overbrook Grows Garden Program	\$3,100
Parkersburg Catholic Elementary School: Needlepoint Bipolar Ionization	\$7,500

Peters Township Middle School: PTMS Climbing	\$4,500
Philipsburg-Osceola Area School District: Mountie Health & Wellness Initiative	\$3,500
Pleasant Valley School District: "Paws for Fitness" PVI	\$5,645
Pleasant Valley School District: "Paws for Fitness" PVHS	\$7,000
Pleasant Valley School District: "Paws for Fitness" PVM	\$7,400
Queen of Angels Catholic School: Responsive Classroom Positive School Climate Initiative	\$7,100
Rainelle Elementary: Rainelle Elementary School Health Clinic	\$1,800
Riverside Beaver County Middle School District: Panther FIT	\$7,200
Riverside High School: Panther Time	\$7,000
Ronceverte Elementary: Innovative Learning While Walking	\$3,950
Ronceverte Elementary School: Ronceverte Elementary Health Clinic	\$2,000
Roy A. Hunt Elementary: RAH Positive Behavior Interventions and Supports — Vikings are Safe, Respectful, and Responsible	\$2,700
Salisbury-Elk Lick School District: Positive School Wide Behavior	\$1,500
South Allegheny School District: I am at PEACE!	\$7,500
South Fayette Township High School: Wellness Center	\$1,900
Spectrum Charter School: Indoor Air Quality Improvement Plan	\$7,500
Spring Cove School District: Environmental Hazard Prevention	\$7,500
St. Joseph the Worker School: Spartans Are Fit For Life!	\$7,000
St. Michael Parish School: Healthy Habits	\$7,600
St. Paul School: Irish Are Fit 4 Life!	\$7,400

St. Stephen's Utica at Glade Run: St. Stephen's Utica Playground	\$5,000
St. Vincent de Paul School: Warriors for Wellness	\$4,550
Stewartsville Elementary - Norwin School District: Peaceful Playground	\$7,100
Summit School, Inc.: Summit Academy Recreational Expansion	\$7,500
Sunset Valley Elementary: Put a SPARK in Your Body!	\$6,700
The Bradley Center: Positive Behavioral Interventions and Supports (PBIS)	\$7,500
The Kiski School: Kiski Cougars Fitness Club for Non Athletes	\$6,900
Trinity Area School District: Healthy Hillers	\$6,200
Upper St. Clair School District: WELL Health-Safety Seal	\$2,900
Warren County School District: Boots and Snow Pants Program	\$1,000
Wasson Elementary School: Mindful School — Physical and Social-Emotional Mindfulness	\$7,100
Weirton Madonna High School: Madonna Gets Fit!	\$5,400
Western Beaver Jr./Sr. High School: Consumer Science, Nutrition Education	\$7,500
Westinghouse Arts Academy Charter School: Wellness 4 All	\$7,500
Westmoreland Intermediate Unit #7 - Clairview School: Wolf Den Cafe	\$1,500
Whitehall-Coplay High School: P.E. Move-it Fitness Electives	\$7,000
Wilmington Area School District: Peaceful Playground	\$6,200
Wyoming Area School District: Healthy Student and Staff Initiative	\$7,500
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SCHOOL NURSING AWARDS

Eastern Lebanon County School District — Jackson Elementary School: Advancing Excellence in School Nursing	\$1,500
SUPPORTIVE SERVICES	
Hite Saunders Elementary	\$1,000
Moundsville Middle School	\$1,000
Forest City Regional High School	\$1,000
Barboursville Middle School	\$1,000
Milton Elementary	\$1,000
Culloden Elementary	\$1,000
Spectrum Charter School	\$1,000
Pittsburgh Beechwood PreK-5	\$1,000
Fairview Elementary School	\$2,000
Pocono Mountain West High School	\$1,000
Explorer Academy	\$1,000
Huntington East Middle School	\$1,000
Manchester Academic Charter School	\$1,000
Cabell Midland High School	\$2,500
Hanover Public School District	\$3,500
The Bradley Center	\$2,114
School Grants and Awards Total	\$478,014

Educational Support and Contracts

EDUCATIONAL SUPPORT

\$100,000
\$10,000
\$94
\$1,026
\$111,120

Restricted Funds

Our new restricted funds — West Virginia Charitable Fund for Health and United Concordia Dental Charitable Fund — support the health of people in need and bring dental care and education within reach for our communities.

Highmark West Virginia Charitable Fund for Health (WVCFH)

The Highmark West Virginia Charitable Fund for Health is a private, charitable, organization of Highmark Inc. that supports initiatives and programs aimed at improving community health. The Foundation has awarded grants to hospitals, community health centers, health service organizations, local community groups, and government agencies. This section features three of the annual grant recipients.

GRANT AMOUNT: \$100,000

Veterans Table

MOUNTAINEER FOOD BANK

The Highmark WV Charitable Fund awarded a grant to provide funding to continue the Mountaineer Food Bank's Veterans Table food box distribution program. This program provides food supplies monthly to veterans throughout the entire state of West Virginia. We first met with their team at their main office and warehouse for a check presentation and took a tour of their warehouse. During that meeting, we discussed opportunities for employee volunteer involvement, and from there we developed plans to have their team join our employees at our Parkersburg office to partner on a volunteer project.

A few months later, Highmark West Virginia partnered with the Mountaineer Food Bank to assemble items that would go into the Veterans Table food box program. We had about 50 employees pack 1,500 hygiene kits — items like razors, toothpaste, and soap — that were added to produce and other food products the Food Bank provided to West Virginia veterans.

This volunteer event is part of our Highmark Bright Blue Futures program, which focuses on corporate giving and employee volunteerism.

Purpose of the Grant

To support the expansion of the Veterans Table program, ultimately impacting 12,220 individuals. The Mountaineer Food Bank Veterans Table Program serves the men and women who have sacrificed and served our country. A monthly food box is provided for veterans and households of veterans throughout West Virginia.

Background

The Mountaineer Food Bank's mission is to feed West Virginia's hungry through a network of feeding programs and engage West Virginians in the fight to end hunger. Mountaineer Food Bank was created in 1981 in Gassaway, WV in Braxton County due to its central location. Over the years, it has become the largest emergency food provider in West Virginia, distributing over 23 million pounds annually. It provides food and other household items to over 450 feeding programs in 48 counties in West Virginia. These programs include food pantries, soup kitchens, shelters, senior programs, mobile food distributions, veterans programs, and child hunger programs.



The Project

Many veterans worry about putting food on the dinner table despite West Virginia's long history of servicemen and women who have bravely fought for our country. According to the U.S. Census, there are over 130,000 veterans in West Virginia, nearly 9% of the state's population. 4.9% of West Virginia veterans are unemployed and 8.7% live in poverty as reported by the Housing Assistance Council, and 25.4% have a service-connected disability. More than 300 veterans are currently experiencing homelessness, and it is reported that approximately 13,000 West Virginia veterans are battling food insecurity.

Estimates of food insecurity among veterans vary widely, ranging from 6% to 24%, nearly twice that of the general U.S. population. Higher rates of food insecurity have been reported among certain high-risk subgroups, including veterans with serious mental illness. Additional risk factors for food insecurity specific to veteran populations include younger age, having recently left active-duty military service, lower final military

pay grade, an increased proportion of young veterans with work-limiting disabilities, changing family and employment realities, and difficulties accessing public benefits programs.

To address this issue, Mountaineer Food Bank focuses on decreasing the prevalence of hunger and food insecurity for disadvantaged veterans and their families in West Virginia, while increasing access to healthy foods in communities that do not have the capacity to regularly distribute them through their Veterans Table programs.

There are no income guidelines for this program, the only qualification is to have served in the military. MFB partners with the three VA Centers (VAMC) and local community partners in our service area to serve an average of 1,200 veterans per month. The main source of distribution is through a mobile drive-thru that provides a food box and, when available, fresh produce, dairy, and protein to the veterans who attend.

Through its relationship with the VAMC and social workers, it targets the state's most vulnerable and in-need veterans. Additionally, its Beckley site partners with the DAV (Disabled American Veterans) for food box delivery to homebound veterans in rural communities in southern West Virginia. Its partnership with local community partners, such as Operation Welcome Home (OWH) in Morgantown allows the organization to provide food boxes to OWH to have on hand for any veteran they serve who may be in need.

GRANT GOALS

- Increase access to food for food-insecure veterans in West Virginia.
- Provide food-insecure 2 veterans with healthy nutritious foods.









GRANT AMOUNT: \$80,000

Caring for the Smiles of Those Who Served

UNIVERSITY PHYSICIANS AND SURGEONS INC.

Marshall Health/University Physicians and Surgeons Inc. partnered to develop a free dental clinic on Veterans Day 2022 called "Stars, Stripes and Smiles: Caring for the Smiles of Those Who Served." The event took place at Cabell Huntington Hospital, and in addition to providing patients with free dental work, they provided them with free dental-related products to take home. Also, students from local schools handmade thank you cards for the veterans, and they will receive follow-up care as well. The clinic was open to veterans as well as their immediate family members.

Purpose of the Grant

To support the development of a free one-day dental clinic model and implement a small-scale free dental clinic as a pilot benefitting veterans, "Caring for the Smiles of Those Who Served."

Background

The mission of the MU University Physicians and Surgeons is to support the clinical, educational research and services missions of the Joan C. Edwards School of Medicine in order to build a healthier tomorrow. The Joan C. Edwards School of Medicine at Marshall University is a community-based, Veterans Affairs-affiliated medical school dedicated to providing high-quality medical education and postgraduate training programs to foster a skilled physician workforce to meet the unique health care needs of West Virginia and Central Appalachia. Building upon its medical education foundation, the school seeks to develop centers of excellence in clinical care, including primary care in rural underserved areas, focused and responsive programs of biomedical science graduate study, biomedical and clinical science research, academic scholarship and public service outreach. The School is committed to fulfilling its mission by creating a diverse and inclusive academic community that is sustained in a collegial and nurturing environment of lifelong learning.

The Project

Our medical staff of about 400 providers is committed to providing you and your loved ones with high-quality care close to home. With 1,700 employees, Marshall Health is one of the region's largest employers and among the 25 largest employers in the state. The Marshall University School of Medicine was established in the 1970s through federal legislation, known as the Teague-Cranston Act, that authorized the creation of five new medical schools in conjunction with existing VA hospitals. The West Virginia Legislature appropriated funding for the school in 1975. The Liaison Committee on Medical Education granted provisional accreditation in 1977, and the first class entered in January 1978.

From the 1980s through the early 1990s, the medical school greatly increased the scope and depth of its clinical services. Initially, outpatient care was provided by medical school faculty physicians through the Family Care Outpatient Center, which was located in the former C&O Hospital on Sixth Avenue in Huntington. The family care center evolved into John Marshall Medical Services, Inc., and was later renamed University Physicians & Surgeons, Inc., in 1994. By the mid-1990s, the need for new and expanded clinical space became clear. Beginning in 1998, Marshall opened three new multimillion dollar outpatient health care facilities - Marshall University Medical Center, Erma Ora Byrd Clinical Center and Edwards Comprehensive Cancer Center.

Today, the highly qualified health care providers of Marshall University's Joan C. Edwards School of Medicine, collectively known as Marshall Health, care for patients at more than 40 locations throughout the region. Offering the latest in multidisciplinary care, Marshall Health is the largest, most comprehensive health care provider group in the region. Marshall Dentistry & Oral Surgery

offers comprehensive dental care, including on-site oral and maxillofacial surgery, for all ages, including adults and children with special needs. The staff is composed of an oral and maxillofacial surgeon, general dentists, experienced dental assistants and hygienists all focused on providing the best possible patient experience with each visit or procedure. The team also provides emergency dental care 24/7 in collaboration with the emergency department at Cabell Huntington Hospital. Marshall Dentistry & Oral Surgery places special emphasis on patient education and community outreach. Marshall Dentistry & Oral Surgery also works to provide dental care to uninsured and underserved patients in Huntington and throughout southern West Virginia in collaboration with Ebenezer Medical Outreach and West Virginia Health Right mobile dental clinic.

"The Highmark West Virginia Charitable Fund for Health is proud to partner with Marshall Health on today's event," said Jim Fawcett, president of Highmark West Virginia. "Helping local veterans in such an impactful way on Veterans Day truly serves the mission of Highmark, and we look forward to more activities like today's to serve others."

2022 LISTING OF WVCFH GRANTS

American Heart Association To support a comprehensive public awareness media campaign and student awareness campaign targeting tobacco/vaping prevention in West Virginia.	\$150,000
CAMC Health Education Research Institute Inc. To support the expansion of its Addiction Recovery and Infectious Disease program with a comprehensive primary and infection disease care clinic. Additionally to support expansion of its Family Resource Center to include services for children affected by SUD.	\$100,000
CAMC Health Network, LLC To support the implementation of a new program to address food insecurity in West Virginia.	\$500,000
Camden-on-Gauley Medical Center, Inc. To support its Supporting Children Experiencing Parental Loss or Separation due to Addiction program. Funding would go toward creating a health educator staffing position.	\$100,000
Children's Museum of the MOV, Inc To support the addition of two Mamava Lactation Pods for Nursing Mothers to the facility as an added amenity the organization seeks to offer to families coming to the children's museum.	\$41,400
Facing Hunger Foodbank To support the expansion of its Medically Tailored Food Box Distribution Program, a monthly food distribution program that supports individuals and families with end-stage renal disease, hypertension, diabetes and other chronic diseases to improve their disease self-management.	\$100,000
Hospital Development Co. dba Roane General Hospital To support the expansion of Prescription for Your Health (PY4H) program.	\$25,000
Latrobe Street Mission To support Latrobe's mission in providing shelter to homeless individuals in the Mid-Ohio Valley area. This organization is the only homeless shelter located in the area, and no one is denied shelter. It is experiencing an increase in the number of individuals in need of shelter, and has exceeded the number of "permanent" beds available in the shelter.	\$6,500
Lily's Place To support its MERGE Together program, benefitting pregnant mothers in the program. The funding would go toward nurse and counselor salaries.	\$62,500
Milan Puskar Health Right To support the expansion of the Friendship Recovery House. Funding would go toward supporting two peer recovery specialist positions.	\$63,565
Mountaineer Food Bank To support the expansion of the Veterans Table program, ultimately impacting 12,220 individuals. The Mountaineer Food Bank Veterans Table Program serves the men and women who have sacrificed and served our country. A monthly food box is provided for veterans and households of veterans throughout West Virginia.	\$100,000
OVP Health Care, Inc. To support staffing needs to expand its Sustaining Access to Quality Dental Care in Tri-State Appalachia program.	\$80,000

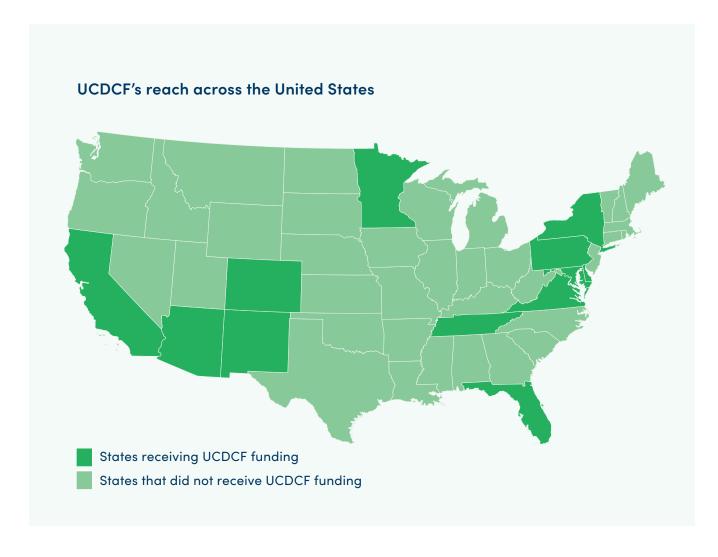
Roark Sullivan Lifeway Center To support expanding its health and wellness program.	\$100,000				
Semper Liberi Inc. To support its Recovery Integrated Supportive Employment (RISE) Program. Funding would go toward creating a Vocational Re-Entry Specialist to assist those in recovery to obtain long term gainful employment.	\$50,000				
The Education Alliance To support the Social Emotional Learning Toolkit: Building Student Protective Factors Post COVID for West Virginia students.	\$50,000				
The Martinsburg Initiative To support the expansion of The Martinsburg Initiative by hiring Family and Community Outreach Coordinator for family support and Social Worker for case management. This expansion would enable TMI to work in Morgan and Jefferson counties as well.					
The Religious Coalition for Community Renewal To expand its programming focused on improving substance use disorder outcomes within the greater Kanawha Valley community through direct street outreach.					
United Way of Central WV (WV United Way Collaborative) To support The ALICE (Asset Limited, Income Constrained, Employed) Project.	\$40,000				
University Physicians & Surgeons Inc. To support the development of a free one-day dental clinic model and implement a small-scale free dental clinic as a pilot benefitting veterans, "Caring for the Smiles of Those Who Served."					
West Virginia Breast Health Initiative To support the implementation of a statewide public education and awareness media campaign, "Here's the Memo. Get Your Mammo," a new program to inform West Virginia communities about the importance of mammography screening and the availability of screening services.	\$100,000				
West Virginia Sober Living, Inc. To support programming to improve substance use disorder (SUD) outcomes. Funding would go toward the hiring of two peer recovery specialists.	\$80,000				
West Virginia United Way agencies To provide funding to 12 United Way agencies in West Virginia.	\$100,000				
West Virginia Health Right To support a free medical clinic in Charleston, West Virginia.					
West Virginia University Foundation, Inc. This grant will increase the number of pediatric dental patients and increase the organization's capacity to provide pediatric sedation related to dental care for low-income, underserved, uninsured and underinsured individuals.	\$50,000				
Contracts and Admin	\$6,424				

United Concordia Dental Charitable Fund

Community Dental Clinic Support

The United Concordia Dental Charitable Fund provided 12 grants to multiple year-round community dental clinics and education programs to help serve the oral health care needs of uninsured and underinsured individuals across the country. These clinics are important for helping to treat emergency dental needs and maintaining a patient's oral health. An example of this support is through a \$50,000 grant to The UCLA Foundation to support its Community-Based

Clinical Education (CBCE) program for UCLA predoctoral and resident students doing dental rotations at community dental clinics nationwide. The CBCE program provides future dentists with hands-on educational experiences while helping to increase access to care for vulnerable populations served at community clinics. To date, the CBCE program has served approximately 22,000 patients in underserved communities with over 50,000 dental procedures.



2022 LISTING OF UCDCF GRANTS

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PA	A Call to Care/Mission of Mercy Pittsburgh	\$25,000		
AZ	Central Arizona Dental Society Foundation	\$35,000		
PA	Centre Volunteers in Medicine	\$7,000		
PA	Centre Volunteers in Medicine	\$10,000		
со	Colorado Mission of Mercy	\$25,000		
National	Dental Lifeline Network			
FL	Florida Dental Association Foundation			
FL	Florida Dental Association Foundation	\$25,000		
PA	Free Medical Clinic of DuBois	\$20,000		
DC	Howard University College of Dentistry (year two of five-year grant for minority student dental scholarships)	\$100,000		
PA	KidsPeace National Centers, Inc.	\$5,000		
DE	La Red Health Center, Inc.	\$25,000		
PA	Lancaster Cleft Palate Clinic	\$25,000		
TN	Meharry Medical College School of Dentistry (year two of five-year grant for minority student dental scholarships)	\$100,000		
DE	The Ministry of Caring	\$15,000		
MD/PA	Mission of Mercy, Inc.	\$30,000		
PA	MOM-n-PA (Mission of Mercy in Pennsylvania)	\$50,000		
NM	New Mexico Dental Association Foundation	\$30,000		
NY	New York University - College of Dentistry VOCARE Program (year one of three-year grant)	\$156,000		
PA	Penn State Health (St. Joseph Dental Clinic)	\$50,000		
PA	Primary Care Health Services	\$15,000		
National	TeamSmile (year three of three-year grant)	\$100,000		
CA	The UCLA Foundation	\$50,000		
VA	Virginia Dental Association Foundation	\$35,000		
VA	Virginia Health Catalyst			
VA	Virginia Health Care Foundation	\$50,000		



Providing free dental care to the uninsured and underinsured

In 2022, \$225,000 in grant funding focused on addressing social determinants of health was issued to seven state Mission of Mercy dental programs to provide free care to the underserved. These organizations are connected to state dental association foundations and work to increase access to dental care for those most in need. As a result, more than 6,700 volunteers helped to provide over 7,000 children and adults with nearly \$8 million in free dental care.

- **Arizona Dental Mission of Mercy** (Central Arizona Dental Society Foundation) — included medical screenings, vision screenings and free glasses
- Colorado Mission of Mercy
- Florida Mission of Mercy (Florida Dental Association Foundation)
- Mission of Mercy Pittsburgh (A Call to Care) included eye exams, free glasses, hearing exams and free hearing aids
- MOM-n-PA (Mission of Mercy in Pennsylvania)
- **New Mexico Mission of Mercy** (New Mexico Dental Association Foundation) — included two events; New Mexico Mission of Mercy dental clinic and a denture clinic
- **Virginia Mission of Mercy** (Virginia Dental Association Foundation) — included nine **VA Mission of Mercy dental clinics**

Supporting the Oral **Health of Our Veterans**

United Concordia Dental has a long-standing tradition of serving the military community. Continuing the company's commitment to supporting veterans' oral health needs, a three-year, \$500,000 grant was awarded to the New York University College of Dentistry's **VOCARE** (Veterans Oral Care Access Resource) patient care access fund in 2022. The grant will help defray the costs of providing comprehensive dental care across the lifespan of veterans. The **VOCARE** program aims to help veterans achieve health equity by providing them with a dental home, improving their overall health and quality of life, and reducing the need for emergency dental care in hospitals.

In the News

January

- Initiative underway to provide bikes to 120 first-graders
 TIMES OBSERVER
- The Advanced Leadership Institute Announces the 2023 Cohort of the Executive Leadership Academy
 PR NEWSWIRE
- New funding to help Miller-Keystone Blood Center in Allentown in outreach efforts to Spanish-speaking community
 WFMZ

February

- Highmark Foundation now accepting applications for 2023–2024 School Grants program
 HIGHMARK FOUNDATION
- Highmark, Heart Association working to curb youth vaping PARKERSBURG NEWS AND SENTINEL
- Highmark grant funds lactation pods for Discovery World on Market
 PARKERSBURG NEWS AND SENTINEL
- Let's help ALICE make ends meet
 REGISTER HERALD

March

- 'Chill room' opens to North Side Primary students
 ELLWOOD CITY LEDGER
- AHN launches new effort to tackle Black infant mortality
 PITTSBURGH POST-GAZETTE

April

Twenty-Four Rising Black Professionals Step Forward:
 TALI Celebrates Graduates of Its New "Emerging Leaders Program"

 PR NEWSWIRE

May

- The Center for Rural Health Development hosts Appalachian Health Leadership Forum WV NEWS
- Highmark Foundation grant helps to fund colorectal cancer screening initiative

 BEDFORD GAZETTE

June

• 20 People to Know in Health Care: Kenya T. Boswell, senior vice president of community affairs, Highmark Health **BIZ JOURNALS**

• \$25,000 grant will help fund Western Berks Free Medical Clinic satellite office in Reading

WFMZ

- Highmark Foundation Awards Grant to Western Berks Free Medical Clinic **BCTV**
- Western Berks Free Medical Clinic gets \$25,000 grant to expand services **READING EAGLE**

July

- Highmark West Virginia Charitable Fund gives non-profits a boost PARKERSBURG NEWS AND SENTINEL
- State funds pad SCSD budget ALTOONA MIRROR
- Meadville Area Free Clinic celebrates 25 years

PARKERSBURG NEWS AND SENTINEL

- Highmark Foundation awards \$454,400 in grant funding to 81 schools benefitting students throughout Pennsylvania and West Virginia HIGHMARK HEALTH
- Highmark Foundation awards grants to schools to create healthier, safer <u>environments</u> TRIB LIVE

August

 Foundation awards Kiski School \$6,900 INDIANA GAZETTE

October

- Grant money funds gym equipment at Sharpsville **BIZ JOURNALS**
- The Advanced Leadership Institute Announces the Second Cohort of the Emerging Leaders Program PR NEWSWIRE
- WVU Medicine partners with findhelp to address social determinants of health **WV NEWS**

November

 Highmark Foundation Donates \$100,000 to West Virginia United Ways THE INTELLIGENCER

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