



# Changing Lives

Engaging People, Places and Systems  
to Improve Health Outcomes

**2014 Highmark Foundation Giving Report**

 **HIGHMARK<sup>®</sup>**  
FOUNDATION

[www.highmarkfoundation.org](http://www.highmarkfoundation.org)





The image on the cover of this report is meant to represent positive change and improvement, and speaks directly to the positive impact the Foundation has on the people and communities it serves.

# Mission

The Highmark Foundation is a private, charitable organization of Highmark Inc. that supports initiatives and programs aimed at improving community health. The Foundation's mission is to improve the health, well-being and quality of life for individuals who reside in the communities served by Highmark Inc. The Foundation strives to support evidence-based programs that impact multiple counties and work collaboratively to leverage additional funding to achieve replicable models. For more information, visit [www.highmarkfoundation.org](http://www.highmarkfoundation.org).

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The Highmark Foundation was established in 2000 to improve the health and well-being of people living in the diverse communities served by Highmark Inc. We do this by awarding high-impact grants to charitable organizations, hospitals and schools that develop programs to advance community health.

The Foundation's greatest successes are strong partnerships with regional, national and global organizations with similar missions, working to raise awareness of community health care needs and stimulate positive change. The Foundation is respected for its efforts to create healthier communities.

Central to the Foundation's mission is identifying and understanding our region's new and existing health concerns. By doing so, the Foundation remains at the forefront of the region's health-related issues by providing grants to organizations that serve those most in need.

The initiatives funded by the Foundation fall within four categories: chronic disease, family health, service delivery systems and healthy communities. These are the areas where we have seen the greatest needs and remain our primary areas of focus.

As we look ahead to 2015 and beyond, the Foundation remains committed to improving the health and well-being of communities throughout Pennsylvania and West Virginia. We will achieve this through our support of evidence-based programs that impact multiple counties, produce replicable long-term models and improve the health of our communities.

On the following pages, you'll see examples of the positive impact the Foundation had on people and communities in 2014. By engaging people, places and systems to improve outcomes, we truly are changing lives. Thank you so much for your continued interest and support.

A handwritten signature in black ink, reading "Daniel A. Onorato".

**Daniel A. Onorato**  
Chairman of the Board  
Highmark Foundation

A handwritten signature in black ink, reading "Yvonne Cook".

**Yvonne Cook**  
President  
Highmark Foundation

## Highmark Foundation Board Members and Officers



**Daniel A. Onorato, Chair**  
Executive Vice President, Public Policy,  
Chief Government Relations and Community  
Affairs Officer, Highmark Health



**James B. Bramson, DDS**  
Chief Dental Officer, United Concordia  
Companies, Inc.



**Doris Carson Williams, Vice Chair**  
President & CEO, African American Chamber  
of Commerce



**Patricia J. Darnley**  
President and Chief Executive Officer,  
Gateway Health



**Janine K. Colinear**  
Chief Accounting Officer, Highmark Health



**Evan S. Frazier**  
Senior Vice President of Community  
Affairs, Highmark Health



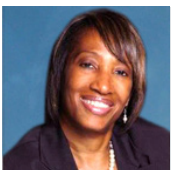
**Yvonne Cook**  
President, Highmark Foundation



**Judy W. Sjostedt**  
Executive Director, Parkersburg Area  
Community Foundation

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## Highmark Foundation Staff Members



**Christina Wilds**  
Senior Program Officer



**Tracey Pollard**  
Executive Assistant to the President

# Introduction to the Highmark Foundation



# About the Highmark Foundation's Grantmaking

The Highmark Foundation awards grants that impact health within the communities served by Highmark Inc., its subsidiaries and its affiliates. We use current data and information to identify areas of need where Foundation support can make a meaningful difference, funding innovative health care solutions that reach vulnerable or at-risk populations, including the **underserved, uninsured, Medicare and Medicaid** populations.

**Specifically, the Foundation's key grant-funding categories in 2014 were:**

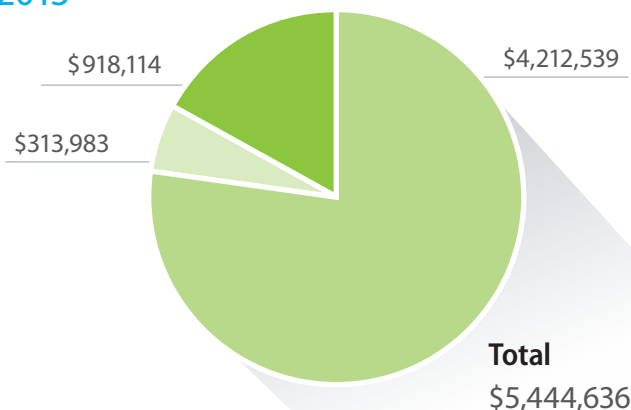
- **Chronic Disease** – Programs that focus on interventions, nutrition guidance, physical activity and weight management to fight heart disease, diabetes and other diseases
- **Family Health** – Initiatives to improve health, prevent disease and promote wellness among families in the areas of maternal, adolescent, senior and mental health, as well as family-centric nutrition and physical activity
- **Healthy Communities** – Collaboration with community organizations to create a unified vision for high-need communities and use evidence-based solutions to solve critical health problems
- **Service Delivery Systems** – Assistance to organizations, hospitals and safety net providers that offer greater access to prevention and intervention programs, particularly for uninsured and underinsured individuals

The Foundation leads efforts to promote health and wellness, including programs that address school, family and community health, throughout its service areas:

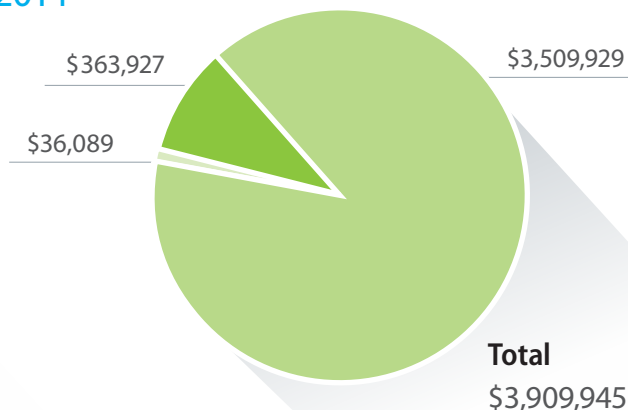
- **Bullying Prevention** – The Highmark Foundation was instrumental in creating the Bullying Prevention Institute in 2007. Since then, approximately 2,000 professionals have been educated with the goal of raising awareness of bullying and helping students remain safe at school. In 2014, we introduced new resources for schools, families and communities as part of our Bullying Prevention Toolkit.
- **Childhood Obesity** – The Foundation has been recognized for its significant role in the area of childhood obesity by providing funding to support physical activity and healthy eating initiatives that are sustainable, replicable and achieve measureable outcomes. To date, more than one million children have benefitted from these programs.
- **Creating a Healthy School Environment** – The Highmark Foundation provides funding and resources to schools in its service area and the state of West Virginia to help promote student health and wellness with programs in four priority areas: bullying prevention, child injury prevention, healthy eating and physical activity, and physical and environmental health. Through the Foundation's school-based approach, schools are implementing programs that improve access to quality school-based health and wellness programs. We have funded 79 schools benefitting 73,532 students with school grants.

## Foundation Giving

2013



2014



Grants Educational Contracts

The Highmark Foundation approaches its grantmaking from three perspectives: public health, systems change and thought leadership.

The Foundation reaches out to communities and organizations, especially those who provide programs and services to populations at risk for poor health outcomes. By challenging traditional ways of thinking and maximizing community resources, the Foundation remains responsive to new, exciting and innovative ways to address the health needs of the region.

## Public Health

Unless we grasp all of the factors beyond chronic disease affecting the health of our communities, we can't help solve the problems. By working to understand and address the underlying issues that affect health, like bullying and access to health care, we can take measurable steps to improve the health of the people around us.

## Systems Change

When we invest and work to promote systems change, we expand our reach beyond just a single program to an entire community. By building collaborative relationships between organizations, local governments, stakeholders and community members, we help them understand and adopt new ways to address issues and allocate their resources for a wider impact.

## Thought Leadership

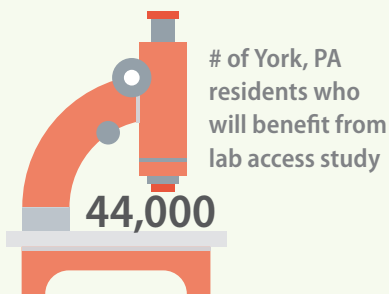
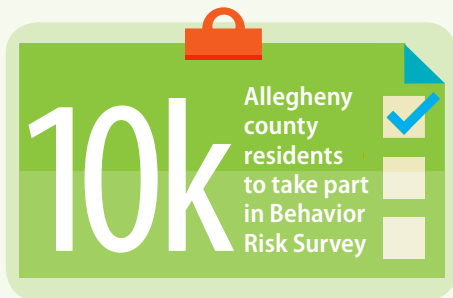
Our mission is to identify and continuously re-evaluate the prevailing health care needs in our region. Drawing on our history of supporting evidence-based programs and our deep knowledge of health care and public health issues, we work with organizations to inspire them to develop innovative new ideas that can change lives.





Every day at the Highmark Foundation, we work with groups and organizations through the communities we serve to improve lives and achieve successes. We do this in three key ways — by instituting systems change, understanding what impacts public health and being a thought leader.

## Public Health

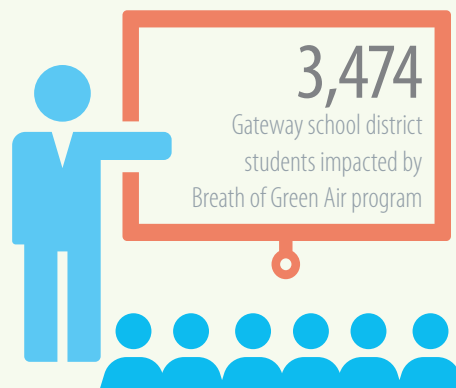
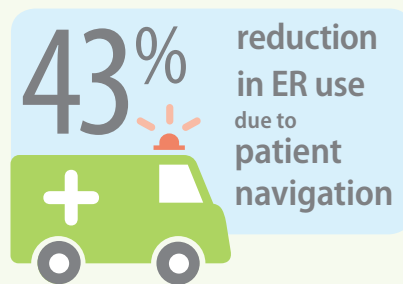


**300**

hours of primary care anti-bullying training



## Systems Change



## Thought Leadership



# Highmark Foundation Grants



# 2014 Highmark Foundation Grants

Organization	Grant Amount
<b>Adams County Arts Council</b> To support the Eat Smart Play Hard Nutrition program that serves youth and families in Adams County, PA	\$98,000
<b>Allegheny County Health Department</b> To support conduct of the 2015-2016 Allegheny County Health Survey	\$175,000
<b>Allegheny Health Network</b> To fund the newly established urgent care center in Braddock, PA	\$150,000
<b>Allegheny Health Network</b> To provide diabetic retinopathy screening for diabetic patients by expanding Allegheny Health Network Joslin Diabetes Centers	\$200,000
<b>American Heart Association — Great Rivers Affiliate</b> To replicate Mission Lifeline: A community-based initiative to improve the quality of care and outcomes for heart attack patients and to improve health care systems readiness and response in the state of West Virginia	\$100,000
<b>Center for Health Promotion</b> To support school and community systems to strengthen bullying prevention efforts through informed and collaborative practice, with a focus on the unique needs of physicians and other health care providers	\$327,000
<b>Central Susquehanna Intermediate Unit</b> To support school and community systems to strengthen bullying prevention efforts through informed and collaborative practice, with a focus on the unique needs of physicians and other health care providers	\$372,500
<b>The Children's Home of Pittsburgh and Lemieux Family Center</b> To expand the model of staffing and care provided at the Pediatric Specialty Hospital	\$200,000
<b>Cornerstone Care</b> To expand the Smile for Life Oral Health outreach project in Fayette and Washington counties	\$125,000
<b>Destiny of Faith, Inc.</b> To serve as a community-based site for the Highmark Foundation's childhood obesity program: "Integrating Physical Activity and Healthy Food Choices Every Day in Every Way"	\$10,000
<b>Every Child, Inc.</b> To fund the Pregnancy Support with Trained Doula Wellness Initiative	\$125,000
<b>Family First Health</b> To support a feasibility study to increase access for laboratory services	\$50,000
<b>George Junior Republic School</b> To support implementation of the Healthy Lifestyle Leadership Program, a healthy lifestyle program that provides physical activities and nutrition education to 140 obese or overweight boys	\$166,000

# 2014 Highmark Foundation Grants Cont.

Organization	Grant Amount
<b>Institute of Medicine of the National Academies</b> To support the National Academy of Sciences Board on Children, Youth and Families of the Institute of Medicine and National Research Council of the National Academies Study on the Biological Underpinnings of Peer Victimization	\$125,000
<b>Johnstown Free Medical Clinic</b> To support the War for Health Program's efforts to manage risk factors in low-income and uninsured adults in the Laurel Highlands	\$225,000
<b>The Kingsley Association</b> To serve as a community-based site for the Highmark Foundation's childhood obesity program: "Integrating Physical Activity and Healthy Food Choices Every Day in Every Way"	\$10,000
<b>The Pennsylvania State University</b> Exclusive event sponsor of the Let's Move! Pennsylvania Conference that was held on October 8, 2014 in State College	\$10,000
<b>Phipps Conservatory and Botanical Gardens, Inc.</b> Presenting sponsorship of the 10,000 Tables Program to fully develop the website, including the meal tracker	\$50,000
<b>SouthEast Lancaster Health</b> To support Wellness Circle Programs: CenteringPregnancy for expectant mothers and CenteringParenting for babies	\$180,000
<b>St. James Episcopal Church</b> To serve as a community-based site for Highmark Foundation's childhood obesity program serving children ages 6-18 and their families	\$10,000
<b>University of Pittsburgh Graduate School of Public Health</b> Exclusive sponsor of the Porter Prize event that was held on April 8, 2014 at the University of Pittsburgh during National Public Health Week	\$25,000
<b>University of Pittsburgh Graduate School of Public Health</b> To support the Pittsburgh Violence Prevention Initiative: A Community Care Coordination and Health Promotion for People at risk for Firearm Violence	\$125,000
<b>Welsh Mountain Medical &amp; Dental Center</b> To fund the expansion of dental services using a medical/dental integration model serving low-income, uninsured and Medicaid individuals in Lebanon County	\$150,000
<b>West Virginia Association of Free Clinics</b> To support the expansion of adult dental services at 10 free clinics in West Virginia	\$100,000
<b>YouthPlaces</b> To fund the YouthPlaces Girls' Wellness Initiative	\$75,000

**Total \$3,183,500**



# Creating a Healthy School Environment Grants

Organization	Grant Amount
<b>Allegheny Intermediate Unit 3 - Sunrise School</b> To fund the Playground Fun Fit Center	\$5,000
<b>Apollo Ridge School District - Apollo Ridge High School</b> To fund the enhancing the Apollo-Ridge School Community Health and Wellness Center	\$5,000
<b>Bald Eagle Area School District</b> To fund the How to be Safe and Injury Free with Biking, Swimming and Running Program	\$7,500
<b>Beaver Area School District - Beaver Area Middle School</b> To fund the Cardio Wellness Program	\$5,000
<b>Berlin Brothersvalley School District - Berlin Brothersvalley Middle School</b> To fund the Forever Fitness Program	\$5,000
<b>Bethel Park School District - Neil Armstrong Middle School</b> To fund the "We Can" Community Site Program	\$5,000
<b>Bethlehem-Center School District - Bethlehem-Center Middle School</b> To fund the MSBA Middle School Bulldogs Against Bullies Program	\$5,000
<b>Blackhawk School District - Blackhawk High School</b> To fund the Physical Education for Life (A.K.A.) "PE 4 Life" Program	\$10,000
<b>Blairsville-Saltsburg School District - Saltsburg Middle/High School</b> To fund the B-SSD Pedals (Physically Engaging & Developmentally Appropriate Lifetime Sport) Program	\$5,000
<b>Brownsville Area School District - Central Elementary School</b> To fund a Healthy Eating and Physical Activity Program	\$3,000
<b>Brownsville Area School District - Cox-Donahey Elementary</b> To fund a Healthy Eating and Physical Activity Program	\$3,000
<b>Bruceton School</b> To fund Bruceton School Physical Education	\$5,000
<b>Burgettstown Area School District - Burgettstown Elementary Center</b> To fund the Leader in You Program	\$5,000
<b>Catholic Diocese of Pittsburgh - Saint Joseph High School</b> To fund the Finish With Fitness and Workout Wednesday's Programs	\$5,000
<b>Cedar Grove Elementary and Middle</b> To fund "The CEDAR Patch" Student Education through Fruit and Vegetable Garden	\$10,000

# Creating a Healthy School Environment Grants Cont.

Organization	Grant Amount
<b>Central Fulton School District</b> To fund the Lady Spartans Sports Injury Prevention Program	\$6,000
<b>Central Greene School District</b> To fund the Central Greene School District Anti-Bullying Program	\$10,000
<b>Chartiers Valley School District - Chartiers Valley High School</b> To fund the Fitnessgram 10 Program	\$5,000
<b>City of Jeannette School District</b> To fund the At Jeannette Mckee We Are BFF's (Bullying Free Forever) Program	\$5,000
<b>Conemaugh Township Area School District - Conemaugh Township Elementary</b> To fund the Fun and Fitness Program	\$5,000
<b>Conner Street Elementary</b> To purchase a fitness program	\$5,000
<b>Coudersport School District - Coudersport Elementary School</b> To fund the Little Falcons Runners 4 Life Program	\$3,500
<b>Diocese of Pittsburgh - Butler Catholic School</b> To fund the Walk 10,000 Program	\$5,000
<b>Diocese of Pittsburgh - Campus School</b> To fund The Campus School of Carlow University Bullying Prevention Program	\$5,000
<b>Diocese of Pittsburgh - Our Lady of Fatima School</b> To fund the Falcon Fitness Initiative Program	\$2,500
<b>Edison Middle School</b> To fund the Edison Middle School Eagles Program	\$5,000
<b>Elizabeth Forward School District - Elizabeth Forward High School</b> To fund the Warrior PE Meets Technology Program	\$9,900
<b>Erie School District Foundation, Inc.</b> To fund the Improving School Climate with Responsive Classroom Program	\$5,000
<b>Fort LeBoeuf School District - Fort LeBoeuf Middle School</b> To fund the Bigger, Faster Stronger Total Program	\$9,800
<b>Gateway School District</b> To fund the Breath of Green Air Program	\$10,000



## Organization

## Grant Amount

<b>Girard School District Foundation</b>	<b>\$5,000</b>
To fund the 2014-2015 Girard School District Fit4Life Project	
<b>Grandview Elementary</b>	<b>\$5,000</b>
To fund the Grandview Elementary is Active Program	
<b>Imani Christian Academy</b>	<b>\$5,000</b>
To fund the Physical Education and Nutrition Program (PEN)	
<b>Jamestown Area School District - Jamestown High School</b>	<b>\$10,000</b>
To fund the Highmark's High Road to Health Program	
<b>Kenna Elementary</b>	<b>\$2,500</b>
To fund the Get Out and Move Program	
<b>Lawrence County Career and Technical Center</b>	<b>\$5,000</b>
To fund the PUSH (Pursuing Ultimate Strength & Health) Program	
<b>Leechburg Area School District - Leechburg Area High School</b>	<b>\$3,350</b>
To fund the fitness center and concussion prevention equipment/program	
<b>Lincoln County School District - Hamlin PK-8 School</b>	<b>\$5,000</b>
To fund the HOWLS (Hamlin Outdoor Wellness Learning Site) Program	
<b>Lower Dauphin School District - Londonderry Elementary School</b>	<b>\$5,000</b>
To fund the Physical Fitness through Play Program	
<b>Malden Elementary</b>	<b>\$5,000</b>
To fund the Zum-Ba Be FIT Program	
<b>Diocese of Pittsburgh - Holy Sepulcher School</b>	<b>\$5,000</b>
To fund the Holy Sepulcher School Physical Activity and Anti Bullying Program	
<b>McKeesport Area School District</b>	<b>\$10,000</b>
To fund the Ally's Rules Program	
<b>Mercer Area School District - High School</b>	<b>\$5,000</b>
To fund the Presidential Youth Fitness Program and Staff Wellness Day	
<b>Moorefield High School</b>	<b>\$5,000</b>
To fund CHILL (Creating Healthy Informed Lasting Lifestyles) Program	
<b>Moshannon Valley School District - Moshannon Elementary School</b>	<b>\$5,000</b>
To fund the Healthy Eating and Physical Activity Program	

# Creating a Healthy School Environment Grants Cont.

Organization	Grant Amount
<b>Moundsville Middle School</b> To fund the Healthy School Grant Program	\$4,500
<b>Mt. Lebanon School District - Mt. Lebanon High School</b> To fund the Take Care of Your Brain Program	\$5,000
<b>Newport School District - Newport Elementary School</b> To fund the Fitness Solution Program	\$5,000
<b>Northern Dauphin Christian School</b> To fund the Get Moving Playground Makeover Program	\$5,000
<b>Northern Lebanon School District</b> To fund the Community of Trail Blazers Program	\$5,000
<b>Northside Urban Pathways Charter School</b> To fund the Healthy Habits for High School Students Program	\$5,000
<b>Northwestern School District - Northwestern Elementary School</b> To fund the Northwestern School District Physical Education Program	\$3,500
<b>Northwestern School District - Northwestern High School</b> To fund the Northwestern School District Physical Education Program	\$3,500
<b>Oakland Catholic High School</b> To fund the OC-CPR - Saving Lives in the School, Community and Beyond Program	\$4,900
<b>Parkersburg Catholic Schools</b> To fund the FitnessGram at PCES Program	\$2,000
<b>Penn Hills School District - Penn Hills Elementary School</b> To fund the Power Play and Eat Smart Program	\$5,000
<b>Pine-Richland School District - Eden Hall Upper Elementary</b> To fund the CPR/First Aid/AED and Choking Relief in Schools Program	\$5,000
<b>Ringgold School District - Ringgold High School</b> To fund the SPARKS Program	\$5,000
<b>Rockwood Area School District - Rockwood High School</b> To fund the Wellness for Life - My personal wellness plan program	\$5,000
<b>Salisbury Township School District - Salisbury Middle School</b> To fund the Fitness through Fitbits Program	\$5,000

## Organization

## Grant Amount

<b>Schuylkill Technology Centers</b>	<b>\$5,000</b>
To fund the Cyberbullying Prevention Initiative Program	
<b>Seneca Valley School District</b>	<b>\$10,000</b>
To fund the Olweus Bullying Prevention Program	
<b>Shenango Area School District - Shenango Elementary School</b>	<b>\$5,000</b>
To fund the Be Smart, Work-Out Your Heart Program	
<b>South Butler County School District - South Butler Primary School</b>	<b>\$5,000</b>
To fund the Bullying Prevention K-6 Program	
<b>South Fayette School District - South Fayette High School</b>	<b>\$5,000</b>
To fund the Step up and Save a Life Program	
<b>South Park School District - South Park High School</b>	<b>\$5,000</b>
To fund the Eagle Energy Physical Education Program	
<b>St. Paul's School</b>	<b>\$5,000</b>
To fund the IRISH Are Fit 4 Life Program!	
<b>Tyrone Area School District</b>	<b>\$10,000</b>
To fund the Preventing Bullying: A System-Wide Approach	
<b>Union School District - Union High School</b>	<b>\$5,000</b>
To fund the "U-Fit" Program	
<b>Urban League of Pittsburgh Charter School (ULPCS)</b>	<b>\$5,000</b>
To fund the "Wii" Love to Be Fit Program	
<b>The Vista School</b>	<b>\$5,000</b>
To fund the Creating Health Options for Individuals With Autism: A Unique Nutrition and Fitness Program	
<b>The Waldorf School of Pittsburgh</b>	<b>\$5,000</b>
To fund the Garden Classroom Project	
<b>Washington School District - Washington High School</b>	<b>\$5,000</b>
To fund the ACTIVE LEARNING Program: a physical education initiative to track calories burned, steps taken and distance traveled	
<b>West Liberty Elementary School</b>	<b>\$5,000</b>
To fund the Eagles Move to Improve Program	
<b>Western Beaver County School District - Fairview Elementary School</b>	<b>\$5,000</b>
To fund the Wii Fit Program	



# Creating a Healthy School Environment Grants Cont.

Organization	Grant Amount
Westmont Hilltop School District-Westmont Hilltop High School To fund the Concussion Prevention Program.	\$5,000
Wheeling Country Day School To fund the Healthy Roots for Lifelong Wellness Program.	\$5,000
Wood County Christian School To fund the WCCS Air Purification Project.	\$5,000
Total \$434,450	
Grant Discount Amortization and Cancelled Grants -\$108,021	
Total Grants \$3,509,929	

# Educational Support

## Organization

Bullying Prevention Conference “Huddle Up Against Bullying”

## Grant Amount

\$36,089

**Total Educational Support \$36,089**

# Contracts

## Innerlink

\$178,000

To provide school services and data research using the Health eTools for Schools Program.

## Patient Navigation

\$36,264

To fund a patient navigation pilot program in partnership with Accenture LLP in three hospitals in Pennsylvania: Allegheny Valley, Jameson, and St. Vincent.

## One on One Personal Training & Fitness

\$143,617

To support a community-based approach to address healthy eating and physical activity in families from three underserved communities: East Liberty, North Side and Penn Hills.

## Other

\$6,046

**Total Contracts \$363,927**

**Total 2014 Foundation Funding \$3,909,945**

# Highmark Foundation in the News

# 2014 Highmark Foundation in the News

## **Grants awarded for on-line signups**

Pittsburgh Business Times (Jan. 8)

## **Demand remains for free clinics**

Pittsburgh Business Times (Jan. 10)

## **Summitview get anti-bullying grant**

Waynesboro (PA) Record-Herald (Jan. 13)

## **Canon-McMillan Schools get Healthy Environment grant**

Washington (PA) Observer-Reporter (Jan. 21)

## **Apollo-Ridge gets funding for community fitness trail**

Pittsburgh Tribune Review (Jan. 28)

## **Homer-Center Schools get funding for Save Your Brain project**

Pittsburgh Tribune Review (Jan. 30)

## **Montour gets funding for health and nutrition course**

Pittsburgh Post-Gazette (Jan. 30)

## **Schuylkill Alliance receives grant to help uninsured**

Pottsville (PA) Republican-Herald (Jan. 31)

## **Hospitals focus on preventive care, wellness**

Johnstown Tribune-Democrat (Feb. 1)

## **Summitview students hold anti-bullying program for peers**

Waynesboro (PA) Record-Herald (Feb. 13)

## **Grant to promote healthy behaviors receives funding**

Indiana (PA) Gazette (Feb. 21)

## **Man elementary garners physical activity grant**

Logan (WV) Banner (Mar. 2)

## **Waynesboro Area School District studying student behavior on school buses**

Herald Mail (PA) (Mar. 4)

## **Hartford Center to address geriatric health education with \$110K grant**

Penn State News (Mar. 25)

## **Tormentors, victims focus of bully talk**

Sunbury (PA) Daily Item (Apr. 12)

## **May retreat to offer support for Western Pa. veterans, spouses**

Pittsburgh Tribune Review, (Apr. 13)

## **Expanded adult dental care and education begin at WV Free Clinics**

State Newswire (WV) (Apr. 14)

## **Highlands Hospital receives grant funding**

Pittsburgh Tribune Review (Apr. 15)

## **Local clinics teaching patients how to tame high blood pressure**

Lancaster Newspapers (May 8)

## **Grant will fund treadmill, rowers**

Indiana (PA) Gazette (May 17)

## **Kick up your shoes at sneaker swap (Fragrance-Free Day mentioned)**

Pittsburgh Post-Gazette (May 19)

## **Archery program comes to two McDowell Co. schools**

WVVA-TV (Bradshaw, WV) (May 21)

## **School, hospital join for concussion program**

Johnstown Tribune-Democrat (May 24)

## **\$1 million facility open to S. Allegheny students and communities**

Pittsburgh Tribune-Review (June 13)

## **School wellness program gets boost from Highmark**

Centre Daily Times (State College, PA) (July 8)

## **Carbon-Lehigh IU 21 receives Highmark Foundation Grant**

Allentown Morning Call (July 9)

## **Highmark Foundation announces bullying prevention guides**

Philadelphia Business Journal (July 17)

## **Highmark donates to Carbon-Lehigh Intermediate Unit 21**

Lehigh Valley Business (July 18)

## **Local experts share advice in new anti-bullying guides**

Johnstown Tribune-Democrat (July 20)

## **Laurels and barbs (Laurel for new Bullying Prevention Guides)**

Johnstown Tribune-Democrat (July 29)

## **New bullying prevention guides for parents and educators**

Pittsburgh Parent (August)

## **Highmark Foundation announces new bullying prevention guides**

Altoona Mirror (Aug. 17)

## **At-home care providers ride the senior wave**

Reading Eagle (Aug. 19)

## **Highmark Foundation gives grants for healthy school environments**

Harrisburg Patriot-News (Aug. 21)

## **Highmark awards grants totaling \$311,950**

Pittsburgh Business Times (Aug. 22)

## **Highmark Foundation grants \$311,950 for W. Pa. healthy school programs**

News-Medical.Net (Aug. 22)



# 2014 Highmark Foundation in the News Cont.

## **Highmark Foundation awards grants**

Parkersburg (WV) News & Sentinel (Aug. 24)

## **Highmark Foundation gives \$74K**

West Virginia Journal (Aug. 28)

## **Western Pennsylvania Schools snag \$300,000-plus in Highmark grants**

WESA-FM (Pittsburgh) (Sept. 1)

## **Beaver County schools receive Highmark grants**

Beaver County (PA) Times (Sept. 3)

## **Highmark Foundation Awards Grants**

Butler (PA) Eagle (Sept. 6)

## **Business News (school grants mentioned)**

Cranberry (PA) Eagle (Sept. 10)

## **Grant targets start of archery curriculum at Newport schools**

Harrisburg Patriot-News (Sept. 13)

## **Awards, honors for Lehigh Valley residents**

Allentown Morning Call (Sept. 13)

## **Technology fits the bill in gym class**

Sharon (PA) Herald (Sept. 17)

## **New anti-bullying effort begins at Seneca Valley**

Butler (PA) Eagle (Sept. 17)

## **Seneca Valley Schools tackle bullying**

Pittsburgh Post-Gazette (Sept. 18)

## **Highmark Foundation awards \$5000 for Bobcat outdoor learning site**

Lincoln (WV) Journal (Sept. 18)

## **Highmark develops new bullying prevention guides**

New Pittsburgh Courier (Sept. 19)

## **Evans City coalition set to launch anti-bullying program**

Pittsburgh Tribune Review (Sept. 24)

## **EC school, community team to fight bullying**

Cranberry (PA) Eagle (Sept. 24)

## **Gateway gets \$10,000 grant; will use for green cleaning**

Pittsburgh Post-Gazette (Oct. 9)

## **Seneca Valley gets \$10,000 donation for anti-bullying program**

Cranberry (PA) Eagle (Oct. 21)

## **CPR classes aimed at kids**

Parkersburg (WV) News and Sentinel (Oct. 23)

## **Anti-bullying survey made possible with grant**

Pittsburgh Tribune Review (Oct. 25)

## **Apollo Ridge awarded Highmark Foundation grant**

Pittsburgh Tribune Review (Oct. 29)

## **Pittsburgh forum on bullying urges vigilance**

Pittsburgh Tribune Review (Oct. 29)

## **Highmark hosts anti-bullying event at Heinz Field**

Northside Chronicle (Pittsburgh) (Oct. 30)

## **Local report outlines health impact of super utilizer program**

York (PA) Dispatch (Nov. 1)

## **Keeping people out of hospitals makes system healthier**

Allentown Morning Call (Nov. 5)

## **Highmark Foundation awards grants**

Pittsburgh Business Times (Nov. 25)

## **Highmark Foundation gives \$180,000 to SouthEast Lancaster Health Services**

Lancaster (PA) Newspapers (Nov. 26)

## **Highmark Foundation awards \$166,000 to George Junior Republic**

Butler (PA) Eagle (Nov. 26)

## **Free Clinic declares 'War for Health'**

Johnstown Tribune-Democrat (Dec. 1)

## **Highmark Foundation gives \$225,000 to Johnstown medical clinic for "war" on chronic diseases**

WJAC-TV (Johnstown) (Dec. 1)

## **Free clinic gets \$225,000 Highmark grant**

Pittsburgh Business Times (Dec. 4)

## **Pine-Richland students study CPR techniques**

Pittsburgh Post-Gazette (Dec. 4)

## **WellSpan report outlines health impact of super-utilizer programs**

York (PA) Dispatch (Dec. 15)





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