



GRANTS TO IMPROVE HEALTH OUTCOMES

Social Determinants of Health Request for Proposals

Deadline: June 30, 2021

Timeframe is 12 months:

- Grants will be announced July 2021.
- Program activity will begin August 2021.
- Grant period concludes July 2022.
- Final report is due September 2022.

Purpose: The Request for Proposals (RFP) will be issued to health and social service organizations, particularly those that provide preventive health programs and supportive services that address the social determinants of health (SDOH). SDOH are the economic and social conditions that influence individual and group differences in health status. The Highmark WV Charitable Fund for Health has adopted the CDC's "five key areas of social determinants of health" that include economic stability, education, social and community context, health and health care, and neighborhood and built environment. These conditions in which we live, work, and play have an enormous impact on our health. The Highmark WV Charitable Fund for Health will award grants up to \$50,000 to assist organizations with improving health outcomes and reducing barriers to care.

Use of funds: Grants may be used to initiate effective health programs and services or expand existing services that offer viable solutions. If successful, the terms and conditions will be outlined in the grant agreement.

Potential projects: The Highmark WV Charitable Fund for Health is seeking innovative initiatives that are community- and population-focused, having the ability to reduce health disparities and improve health equity in vulnerable populations with the following proposed approaches:

Access to Care

- Initiatives that strengthen clinical care
- Physical activity, nutrition, and exercise
- Creating safe environments

Education/Outreach

- Health education
- Health promotion
- Health literacy

Service Delivery Systems

- Care coordination
- Community health workers
- Health navigators
- Case management
- Linkages to community-based services
- Integration of physical health, oral health, or behavioral health with primary care

The Highmark WV Charitable Fund for Health, a fund of the Highmark Foundation, is a private, charitable organization of Highmark Inc. that supports initiatives and programs aimed at improving community health. The Highmark WV Charitable Fund for Health's mission is to improve the health, well-being, and quality of life for individuals who reside in West Virginia. We are proud to support charitable organizations that are a good fit with our mission statement. To be eligible for a grant, an organization must meet the following criteria:

- Be a nonprofit defined as tax-exempt under section 501 (c)(3) of the Internal Revenue Code and as a public charity under section 509 (a) of that code. The Foundation does not support third-party or fiduciary arrangements.
- Be located in one of the 55 counties in West Virginia.

This RFP is available at highmarkwvfund.versaic.com.

For questions or additional information regarding the RFP or application process, call the Foundation at **1-866-594-1730** or email cathy.mcalister@highmarkhealth.org.