



## GRANTS TO IMPROVE HEALTH OUTCOMES

### Oral Health and Dental Care Request for Proposals

**Deadline: June 30, 2021**

**Timeframe is 12 months:**

- Grants will be announced July 2021.
- Program activity will begin August 2021.
- Grant period concludes July 2022.
- Final report is due September 2022.

**Purpose:** The Request for Proposals (RFP) will be issued to organizations that focus on oral health and dental care, particularly those that provide and implement interventions in underserved areas of West Virginia that include children, adults, and seniors. Total health and wellness cannot exist without good oral health, as the two are closely linked. Grants up to \$50,000 will be awarded to assist organizations in improving oral health and dental care outcomes and reducing barriers to care. Highmark WV Charitable Fund for Health wants to ensure these projects advance the health equity agenda by addressing racial and ethnic disparities, access to quality health care for under-served populations in both urban and rural areas, and demonstrate new and sustainable ways to solve health problems.

**Use of funds:** Grants may be used to initiate effective oral health and dental care programs and services and/or expand existing services that offer viable solutions. If successful, the terms and conditions will be outlined in the grant agreement.

**Potential projects:** The Highmark WV Charitable Fund for Health is seeking innovative initiatives and solutions to address and improve oral health and dental care throughout West Virginia. Projects could include addressing access to care, education and outreach, racial and ethnic disparities, risk behaviors related to oral disease, the relationship between oral health and chronic diseases, and the effect of the COVID-19 pandemic on oral health, as well as capacity building in vulnerable populations.

#### Building Capacity

- Adding operatory/additional hygiene rooms
- Adding new or updated dental equipment
- Establishing dental/medical integrated care
- Adding additional staff; expanded hours of care

#### Education/Outreach

- Educational Initiatives
- Educational Materials
- Literacy Campaigns

#### Access to Care

- Large scale events to address oral care
- Mobile dental care units
- Organized transportation initiatives to receive oral care
- Expand staff education that promotes treatment skills
- Expand number of health care settings providing oral health care

The Highmark WV Charitable Fund for Health, a fund of the Highmark Foundation, is a private, charitable organization of Highmark Inc. that supports initiatives and programs aimed at improving community health. The Highmark WV Charitable Fund for Health's mission is to improve the health, well-being, and quality of life for individuals who reside in West Virginia. We are proud to support charitable organizations that are a good fit with our mission statement. To be eligible for a grant, an organization must meet the following criteria:

- Be a nonprofit defined as tax exempt under section 501 (c)(3) of the Internal Revenue Code and as a public charity under section 509 (a) of that code. The Foundation does not support third-party or fiduciary arrangements.
- Be located in one of the 55 counties in West Virginia.

This RFP is available at [highmarkwvfund.versaic.com](http://highmarkwvfund.versaic.com).

For questions or additional information regarding the RFP or application process, call the Foundation at **1-866-594-1730** or email [cathy.mcalister@highmarkhealth.org](mailto:cathy.mcalister@highmarkhealth.org).

For more information, visit the Highmark Foundation website at [HighmarkFoundation.org](http://HighmarkFoundation.org).